



City Council and EDC Workshop 07/26/19

City of Clear Lake Shores City Council meetings are available to all persons regardless of disability. If you require special assistance, please contact the City Secretary at 281-334-2799 or write to 1006 South Shore Drive, Clear Lake Shores, Texas 77565, at least 48 hours in advance of the meeting.

Friday, July 26, 2019

10:00 a.m.

Clubhouse - 931 Cedar

Present: Mayor Kurt Otten, Councilwoman Christy Lyons, Councilwoman Angie Terrell, Councilwoman Amanda Fenwick and Councilman Mark Thompson, EDC President Charles Scoville, EDC Vice President Ronnie Richards, EDC Secretary Jonny Boultinghouse; EDC Treasurer Mike McNamara, EDC Director Thomas Haaland, EDC Director Don Milbauer, EDC Director Mike Pons, City Administrator Brent Spier, City Secretary Christy Stroup

1. CALL TO ORDER & DETERMINATION OF QUORUM:

Mayor Kurt Otten called Workshop to order at 10:01 am
EDC President Charles Scoville called Workshop to order at 10:01 am

2. WORKSHOP:

Discussion of the current and future Strategic Planning Project conducted by Ron Cox of Ron Cox Consulting, Inc.

Ron Cox provided a slide presentation over the topics of discussion during the workshop (attached)

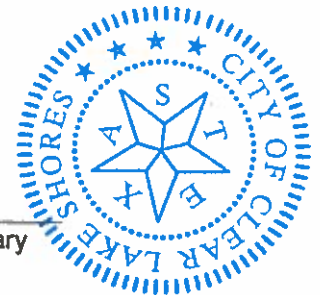
3. ADJOURNMENT:

Mayor Kurt Otten adjourned the workshop at 3:25 p.m.
EDC President Charles Scoville adjourned workshop at 3:28 pm

August 7, 2019
Date Approved
Kurt J. Otten
Mayor Kurt Otten

Attest:

Christy Stroup
Christy Stroup, City Secretary



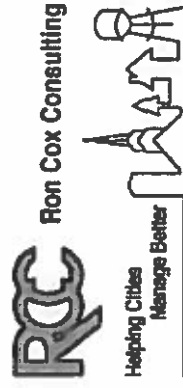


City Council Retreat

July 26, 2019

Session 1

Governance



Ron Cox Consulting rcox@roncoxconsulting.com
281.543.0042

July 26, 2019



Retreat Agenda July 26, 2019

- Session 1 – Governance
 - Governance
- Session 2 – Planning Session
 - SWOT
 - Strategies



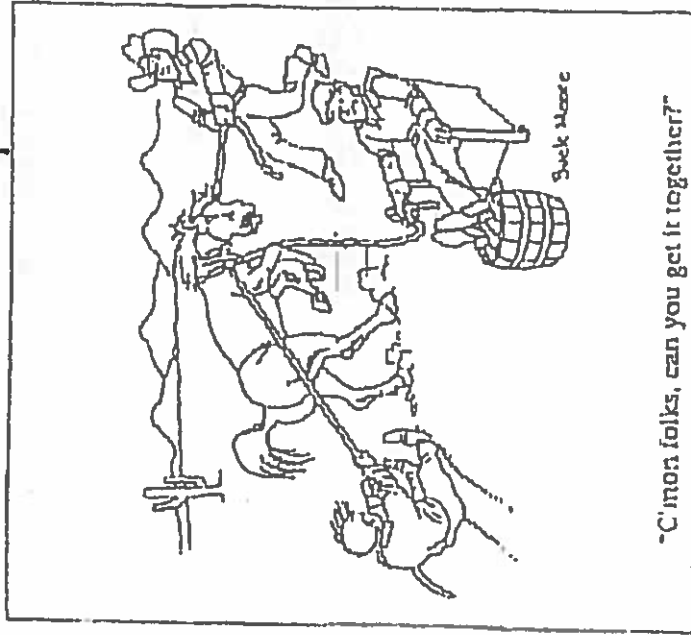
Why did you serve? What attributes do you bring to the City Council and/or Board?

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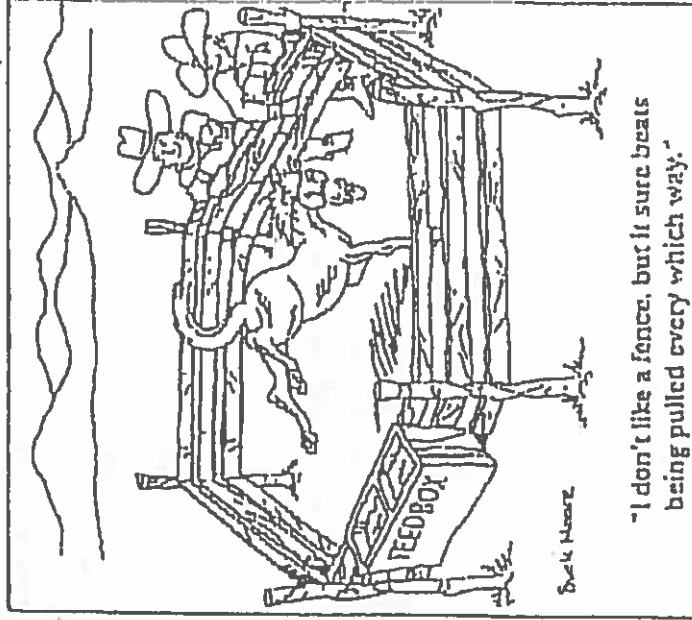


Don't Use a Rope!



"C'mon folks, can you get it together?"

Build a Corral!



"I don't like a fence, but it sure beats being pulled every which way."



Governance is about... Effective leadership Leadership by Mayor and Council, EDC Leadership by Staff

July 26, 2019

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Enemies of leadership

- Lack of commitment and trust
- Lack of creativity
- Lack of wisdom

Mike McAlister, Campus Minister



**“The moment we think of something or
someone as the enemy – we lose”**

Mike Murray, Management Consultant



Governance



Council Leadership Expectations (established CM Selection Process 4-30-18)

- Be respectful of each other and the citizens.
- Listen to everyone's opinion.
- At the end of the day – agree to disagree.
- Come prepared and ready.
- Focus on issue at hand, not personal or extraneous issues.
- All members equally carry the load in discussions and decision making.
- Serve as liaison to committees and outside Boards.
- Attend all meetings of the Council and others applicable meetings regularly.
- Represent the city well, both city functions and non-city functions.



Traits of Good Leadership

1. Ability to be innovative
2. Having vision
3. Being courageous
4. Wisdom to know when to change and when to stay the course
5. Persistence
6. Maturity
7. Integrity
8. Ability to focus (on what is really important)
9. Faith
10. Desire to achieve

Timberlake & Associates



Governance is about... Meaningful Communication

- To and with the citizens
- To and with each other- between Council and EDC
- To and with the staff

Meaningful decisions can only be made after meaningful communication



Governance is about... Understanding Roles and Fulfilling Expectations

Role and expectations of Council
Role and expectations of staff



Traditional View of Policy/Administration Relationship

Council

Mission

Policy

Administration

Management

Manager/Staff



Role of Council

Policy decisions and directives

Corporately in open session of formal meetings
Through the staff – City Manager

Actions speak louder than words

Informal directives from individual members
Communications with department heads and supervisors without
knowledge or consent of Staff

Individual actions can be destructive and counterproductive



Understanding the Role of Staff

- Defined by General Laws
- Carried out vision and policy
- Communicated by actions



Council's expectations of staff

What do we expect of our staff?

“The Clear Lake Shore City Council/EDC expects our staff to...”



Staff's expectations of Council

What should the staff expect of us?
"The Clear Lake Shore staff should expect..."



Governance is about... Proactive Vision and Planning

✓ Vision

✓ Mission

Values Statement

Comprehensive Plan

Annual Strategic Plan

✓ Annual Budget

✓ Annual Audit/Report



Vision



“The City of Clear Lake Shores vision is
we are a unique forward-thinking community that
preserves our small town atmosphere.”



City Mission Statement



“The mission of the City of Clear Lake Shores is to:

- **Embrace the unique spirit of the community;**
- **Preserve and affirm our distinct identity; and**
- **Foster responsible growth and economic development.”**



Guiding Principles Foundations for CLS



What are the key guiding principles
Clear Lake Shores should be known for?

What are those foundations



Motto



“Where every sunset is celebrated.”

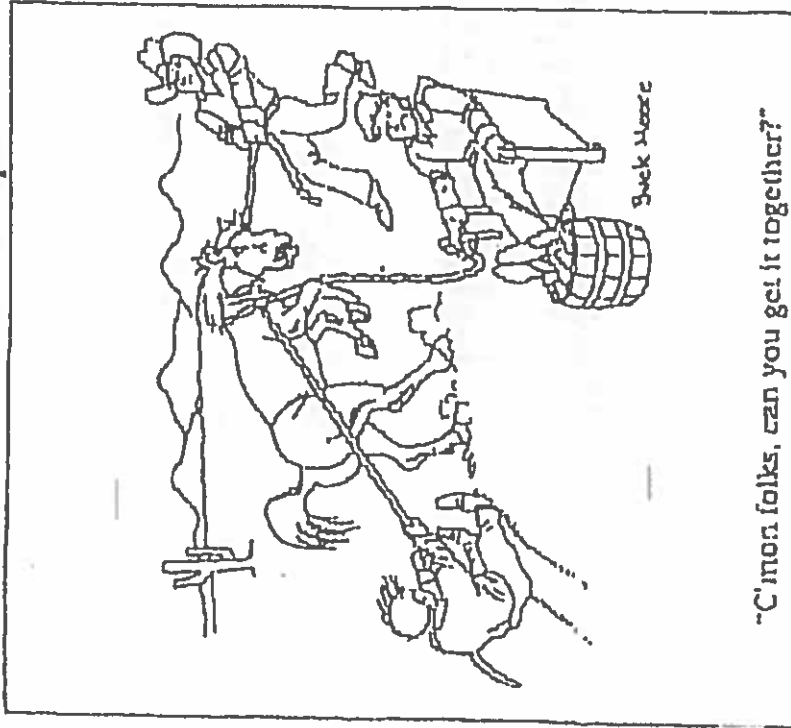
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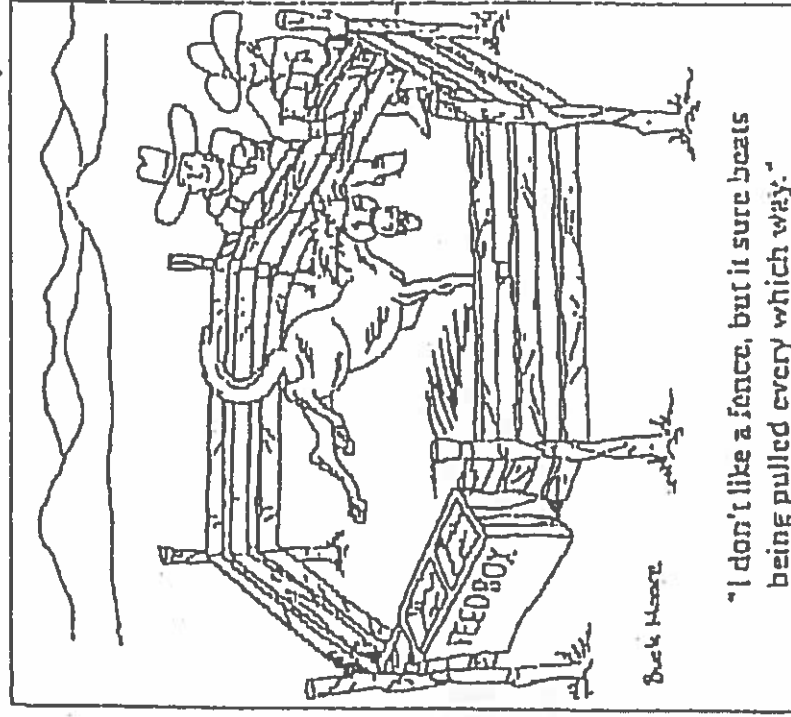


Clean Lake Build a Corral!

Don't Use a Rope!



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"I don't like a fence, but it sure beats being pulled every which way."



Governance is about.... Proactive Vision and Planning

- ✓ Vision
- ✓ Mission
- ✓ Guiding Principles
- Comprehensive Plan
- Annual Strategic Plan
- ✓ Annual Budget
- ✓ Annual Audit/Report



Strengths



Opportunities Setting Goals and Strategies

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